



# BAE

**THE THREE TYPES OF MEN AND  
HOW TO LOVE THEM**

**LEE CAMPBELL**

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## **Introduction**

Gifted with an incredible ability to predict the future, when most women meet a man, they know that there is something not quite right about him. For the modern woman, however, trying to understand the opposite sex and his behavior has become a daunting task. She is unable to explain why he would say one thing, but do another; why he is so afraid of commitment; and why he cares so much about his job. He seems to have split personalities where he is extremely persistent before sex and distant afterwards. There are so many women who stay up late, unable to sleep while they wonder, “does he really love me, and if so, why won’t he change his ways?”

## **Welcome to the Baetrix**

The Baetrix is a system, Neoshia, and to defeat it, you have to *let go*. I challenge you today to let go of fear, doubt, and disbelief; and forget everything that you’ve been taught about men. Now is the time to choose to take the red pill or the blue pill. If you take the blue pill, the story ends, and you go back to your “reality” where Kim Kardashian’s butt is real, OJ didn’t do it, and you keep falling for the same game that has worked on women for years.

But take the red pill and your eyes will be opened. You will start to question everything that you've ever been told like, was he actually working late? Is he ever going to leave his girlfriend? Are these really my panties? The answer to these questions and more will be answered within this book, but I can only show you the door; you are the one who must walk through it.

I guarantee you that if you truly take the time to understand the messages in each chapter, you will find your relationships with men to carry on more seamlessly than ever before. But now is the time to decide: either you want to learn from your mistakes, or you don't. If you do not want to take the time to understand the men in your life, then this book is not for you; continue changing your Facebook status every three months after some chick slides into your DMs with receipts about bae. But if you are finally tired of being played like an Xbox One on a Saturday morning, then keep reading.

Within this book, I will introduce you to the three distinct personality types of a man. Each type exists in all of them; however, at any given time, he will be acting with a dominant personality, thinking with a secondary one, while the third remains in the background. The question for you to answer is not which type of man you have, but how does he appear to you?

Through my own successes and failures, I have found my calling to help women find the man of their dreams by deciphering the men who are nightmares. I'm not asking if you're ready, I'm asking if you are *willing* to learn. Because if you are willing, then you are ready.

## The Lost Bae



Now with much pleasure -which is pretty much the only thing that he will provide- I would like to present to you the most common Bae of them all. You love his potential; but your friends call him a f\*ckboy, the internet says he's a Beta Male, and your mama has his number saved under "Loser". Despite these nicknames, I prefer to call this particular cutie pie, The Lost Bae. He will definitely be your first serious boyfriend, very likely the second, but hopefully, not the third. The Lost Bae will also be invaluable after a breakup with another Bae, trying to move on from a crush, or after a long period of being single. He will especially

come in handy for a summer fling or throughout a promiscuous phase when having fun is your only concern in life.

If the relationship is done right, the Lost Bae will make you feel like a rare goddess who will thank his lucky stars that someone like you would even look twice at him. Despite your attraction, you will not be able to overlook his incapacity to provide stability, and you will always keep a healthy emotional distance from him. If done wrong, you will fall for his grand professions of love, get completely distracted from your own life, and run up your credit investing in all of that potential. And when it's all said and done, you will find yourself having wasted the best years of your life, as well as a significant amount of money on a *grown-ass boy*.

Most men between the ages of 18-30 typically fall under this category, but a man can be a Lost Bae at any age. Unbothered with adult responsibilities such as mortgages, children, or wives, this Bae has the luxury of trying to find himself. Though the Lost Bae seems to be very confident and self-assured, he is still dealing with much insecurity while he tries to discover his life's purpose. Anyone who talks to him will know that he has huge dreams and, seeing how determined he is to achieve them, you can't help but believe that one day he's going to be somebody. He's a total babe, has an ambitious attitude, and a ton of stamina behind him; but his abilities to make any real moves for you are limited.



## **Signs of The Lost Bae**

**1. He has multiple aliases.** Using a nickname that has little to do with his government-issued one is the FIRST sign that you are dealing with a Lost Bae. I promise, if you mark my words, I will save you months of grief. I'm not talking about Robert who told you to call him Bob (like that even makes sense); I'm talking about Swag, Pookie, Ray Ray, D-Nice, Killa, and the rest of the crew.

**2. He has a roommate/live-in girlfriend/wife.** While having a roommate can be an economical choice to save money, this is the next big sign that you are dealing with the Lost Bae. Men of a certain age prefer to have their own space; so, if saving money is his priority, then he probably isn't in the position to court you. Eventually, his goal will become to convince you to move in with him so that you can pay a portion of *his* bills. Another sign of a Lost Bae is that he is trying to proposition you, even though he has a "situation" at home with someone else. I don't have to explain why this is a problem, but if he's lying to her, he's lying to you and, most importantly, he's lying to himself.

**3. Doesn't own a vehicle/have a valid license.** Unless he's in a major city where having a car is more of a hassle than not, this is a serious red flag. How is he even

getting around? Sure, Uber makes you feel like you have your own personal chauffeur, but ultimately, he's going to start suggesting that that you drive everywhere to save money; or even worse, he will be trying to use your car himself. It's only a matter of time before he's asking to borrow your whip to take his cousin to the bus station. And did I mention that he probably doesn't even have a valid driver's license? Be sure to have his bail money ready when the sheriff picks him up.

**4. Has a job vs. a career.** Does your Bae hate his job? Is he constantly calling out, complaining about his manager, or worst, can't keep any position for longer than 3 months? I mean, let's be real - does he even have a form of verifiable income right now? If so, does he show no plans to grow with the company, and the more you inquire about his long-term goals, the more frustrated he becomes? This is a sign of instability and lack of direction. Without a plan and desire to focus, he will continue in a cycle of mediocrity for the rest of his life.

**5. Wants to be an Astronaut.** I'm sure you are fully aware of your Bae's ambitions to become a huge success when he grows up. Despite his increasing age, he still hasn't let go of his childhood dreams. Contrary to the odds, with the right amount of dedication he could actually accomplish these goals. But it is these same

desires that cause him to have a difficult time focusing on his real life. He is unable to see the connection between the two and how his lack of consistency in his day-to-day routine is keeping him from the life of he imagines.

**6. Doesn't Have Any Positive Male Mentors.** Though his credentials are practically non-existent, ironically, the Lost Bae believes he is smarter than most people. Maybe it's the low quality of friends that he spends the majority of his time around, but the Lost Bae does not seem to respect the opinion of others.

Considering his lack of experience, for the Lost Bae to mature, it is crucial for him to listen to someone other than his OG who recently got out of prison. Once he does that, opportunities will open and he will enter into the next phase of life.

## **How He Gets You**

There are specific reasons why we choose our Bae type. One particular reason is that our preferred Bae represents how we feel about ourselves. The Lost Bae is usually young, attractive, and carefree, and his attitudes allow you the freedom you desire as well as an ego stroke in the company of others. Loving the Lost Bae represents your desire for fun and a boost to your self-esteem. Though he may seem like he needs your help to grow, the Lost Bae is merely a reflection of your own emotional volatility. The truth of the matter is that you need him just as much as you have convinced yourself that he needs you.

**Because you are also lost, it increases your confidence to be able to lead someone else.**

Truthfully, most women don't get involved with a Lost Bae on purpose. When you met him, he had a car, check; no ring, check; you asked about his job and listened to his goals, BINGO. He was respectful, opened doors for you, and took care of his kids. No, he didn't have it completely together but to the untrained eye, this man was tolerable. Ladies, please say hello to the Lost Bae's representative: the responsible, God-fearing, diamond in the rough who wants you and only you. With all of these wonderful characteristics, Bae didn't have time to mention that the car

he was driving belonged to his baby mama (who he is still messing around with, by the way), that job he's working is court-appointed, and those dreams are more like delusions he has whenever he hears Future brag about his latest Audemar Piguet purchase.

“Prince Ali” here may walk like a prince, talk like a prince, and fly on a magic carpet/bicycle while his whip is “in the shop”, but please believe when it's time to pay up, he and his pet monkey are going to be shoplifting your Christmas gift this year. Once you finally realize that you are messing with a scrub, it will be too late as you will have already fallen in love. But no matter how hard you try to make it work, the conflict between you two happens when you tire of leading the relationship and Bae doesn't reciprocate or appreciate the sacrifices that you have made for him.

## **How He'll Treat You**

The Lost Bae will treat you one of two ways:

### **1. Like a priority**

Or

### **2. Like an option.**

While it should seem simple to distinguish the two, sometimes those sweet words and finger waves distract us from seeing the truth. If you are a priority to him, then the Lost Bae will treat you like a trophy. He will call you first thing in the morning (rather than text) and seek to spend every moment of every waking hour in your presence. A Lost Bae in love will want to introduce you to everyone he knows, while still keeping you all to himself. He will talk about the future – marriage and children - with you. He'll hold your hand in public and dance with you in the rain. You two will spend hours and hours on the phone and will probably never hang up.

On the other hand, if you are just one of his options, then he will initially treat you very courteously: calling and texting on schedule, giving out compliments, finding commonalities, but mostly feigning interest. For him, you are a commodity whose only value is to provide him either sex, validation, or

especially scandalous, money. Once he gets these things from you, or if it takes him too long to get it, your value immediately decreases to zero until he needs it again. Afterwards the calling and texting will stop, and if you try to contact him, it will likely be ignored until it's time for a re-up.

Regardless of which category you are in, a relationship with a Lost Bae will almost always end disastrously. Even if he *is* in love with you, it will only be a matter of time before the fireworks go out and you two are stuck looking stupid at each other while splitting a kid's meal at McDonald's. Don't blame yourself for falling into his trap because The Lost Bae is quite the Don Juan. However, the fact of the matter is that he's 29 living in his mama's basement and you're getting skeptical about his mixtape taking you all to the next level. Netflix and Chill has gotten old and you keep asking him how the hell you two will ever be able to raise a child with his \$10/hour job at the airport. You suggest he talks to your dad about a gig at his accounting firm; maybe he can go back to school? Regardless, he's going to have to do SOMETHING besides play NBA 2K everyday while you're working two jobs to afford you all's weed budget.

Womp. Womp. Womp. From now on, that will be all he hears when you speak. While you're doing the math and trying to figure out how you let this bum into your life, his future goals only consist of making a plan to see the girl from group B, ASAP. Unlike you, doing your best Katie Couric impression questioning

him about his life, lil' mama is much more chill, thinks he's amazing, and is just happy to be with him. In his eyes, he's treating girl number one like a star and she still isn't happy. He can go for weeks without talking to the side chick and she doesn't complain (not to mention her waitressing job at Waffle House guarantees him free All-Star meals for life). So no, he's not really feeling you trying to help him maximize his potential like some Dead Poet's Society after school special. In his eyes, he doesn't need your help or anyone else's, for that matter.



Are you dating The Lost Bae?

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